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ClicklinQ Turns Browsers Into Buyers By Improving The Search Ability Of Your Website

Sept.22, 2008 - Weesp, The Netherlands; **what is the use of a website when nobody finds it?**

Most companies are facing this problem: " how to get their website on the first page of Google ". And who could assist them in realizing this objective. To be successful, you need to start with a profound diagnose and evaluate the possibilities and strategy on how to get your website on the first page of Google with the highest possible return on investment. Once ranked on the first page of a Search Engine, you will get potential clients for free, secondly when your presence on this page is secured, a long term performance can be guaranteed.

[Search Engine Optimization](#) is a perfect long term technology to improve the search ability of your website. And if combined with [Website Optimization](#) success can be guaranteed. As you invest your ranking improves and gradually clicks become cheaper and cheaper. With [Pay per Click](#) (PPC) however, you pay for each click (sponsored link) which can get very expensive and if stopped, presence of your website will be lost in the search engine.

Walter Preij, Director of [ClickLinQ](#) agrees, "Although most people use [pay per click](#) to promote their websites in search engines, a much better and cheaper way to invest your money is to start with Search Engine Optimization. Here you invest your money in the promotion of your website, products and services instead of spending your money on the pay per click system".

No other technique can offer a better return on investment (ROI) then Search engine Optimization. Because as you invest your money to get your website ranked on the first page of a search engine you don't have to pay for each time a visitor clicks on your link.

Walter Preij notes, "People forget that the investment made in search engine optimization will last forever and once your website has reached the first page of the search engine all visitors that click on your link are potential clients for free. "

About ClickLinQ SEO:

[ClickLinQ](#) SEO is specialized in Search Engine marketing and especially in optimizing the search ability of websites. We have a technical strategy, which will help you get the maximum return on your investment.

We are most competitive in price and quality when it comes to website design and search engine optimization.

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ClickLinQ SEO (<http://www.clicklinq.com>) is a full service website design, development and promotional company headquartered in Weesp, The Netherlands. ClickLinQ is most competitive in price and quality when it comes to [Website Design](#) and [Search Engine Optimization](#).